

Dear Soccer Friends and families,

As we come to the end of the inaugural season for FC Alliance I want to take a moment to thank all of you for being a part of this endeavor. I wanted to give all of you an update from the Board of Directors about our perceptions of the good, bad and the ugly. I would also like to give you a perspective on next season and our dreams for the club. This has been and continues to be a work in progress. We recognize some of our weaknesses and hope to get better. Please keep in mind that together we have accomplished something many would have not thought possible—namely, we brought two very different organizations together with very distinct personalities and merged them into a single group. We have 40+ teams, 500+ players and 23 coaches all under one name. That in itself is quite an accomplishment. Let me assure you that the Board and all the coaches take very seriously task of managing the resources that you put into the club and even more importantly the goal of training your children to be great young men and women as well as soccer players.

Without a doubt the greatest achievements of the club have been on the field. Our teams have distinguished themselves in tournaments, league play and in the state tournament itself. Many of our teams were a new collection of players from different teams that were challenged to perform together under a new coach. This has required a lot a practice and patience from the players and the parents. It has been frustrating at times but I a confident that most teams and players are better now than 4 months ago when we started. We believe it will only get better from here.

Off the field we have also made some strides. Admittedly we have not done as much as we would like. The crown jewel of our first season accomplishments is the new lighted fields at Hickory Creek. All of our younger “academy” age players are now practicing on this field. It took a lot of volunteers and many hours of work to put this together. The end result is fabulous. We have discussions ongoing about lighting some more fields. We have developed a concept drawing for bathroom/concession facility at Alliance Park (formerly Impact fields). The biggest hold up with that project and all the projects is the price tag. Our dreams have a price tag of around \$250K. We hope to devout ourselves more to securing donations and sponsorships for the projects in the upcoming months.

We recognized that we have some weaknesses in our current program in the younger age groups. We are challenging our coaches to come up with ways to develop the younger age groups especially in the 4 to 8 range. We have met with some of the people at AYSO to try to develop a greater level of cooperation between our organizations that will promote soccer for everyone and provide opportunities for children who have the desire to play at a club level. We plan on offering even more opportunities for the younger children in the spring. Another weakness and failing in our current scheme is our web site. Many of you have complained and rightly so about the look and utility of the web site. I will simply say we are sorry. No excuses. It is an embarrassment and hopefully we will have something much better by Jan 1. We are planning on conducting a team by team assessment in this “offseason” which will

include a questionnaire that I will be sending to all of you for input about your coach and team. We hope to use this to grade the performance of our coaches and the club as a whole.

I also want to let you know that Chris Kubick has resigned her position on the Board of Directors for FC Alliance for personal reasons. We thank Chris for her efforts on behalf of the club. To improve communication I am listing below contact information for various people with their respective areas of responsibility.

Fund Raising/Donations:	Todd Olson tntodd@comcast.net Ray Cusick ray.cusick@wwt.com
Finances:	Robin Bingham the_binghams@comcast.net David Clothier david.clothier@pilottravelcenters.com
Field Conditions/Safety	Scott Lindsey slind60224@aol.com
Registration	Mary Satterfield marysatterfield@bellsouth.net Suzanne Clothier sclothier@yahoo.com
Field Scheduling	Frankie Delgado imegu20@comcast.net
Coaching Issues	Jon Schneider jon1919@comcast.net Frankie Delgado imegu20@comcast.net
All Club Payments	FC Alliance PO Box 22603 Knoxville TN 37933
When all else fails	Randy Denton rdentonjr@hotmail.com

Finally, we are always looking for volunteers to help. We need some people with experience in communications and marketing. We will begin organizing our spring tournaments shortly after the Holidays. We will be having a spring golf tournament. We plan on winning a lot of soccer games. We need a new Board member to round out our group of 7. We hope as a Board to be more task specific in our efforts in the spring. Our plans are also to more precisely codify our policy and procedures and provide improved manager support. We plan to implement policies to improve how our teams are managed. We are determined to make this the best Club in America.

Happy Holidays and I will see you on the pitch,

Randy, for the FC Alliance Board of Directors.