

## Major Retailers Want To Give Our Parents Money for Soccer!

Dear Poor Soccer Parent:

O.K We all know that soccer is an expensive sport. In the past Impact parents have used scrip to earn money to pay for fees. Now that FC alliance has been formed we would like to continue to offer this opportunity to everyone. The best thing about our fundraising is that the money goes back to you! The club only keeps enough money to keep the program running. (\$1 per total order). This money goes back into the account to help pay for stamps, envelopes and checks and priority shipping fees.

For those of you who have used scrip in the past please tell others about it. This is a great way to help playing club soccer affordable for everyone.

Scrip is simply a word that means “substitute money” – in other words, scrip is gift certificates from national and local retailers. They’re the same gift certificates that you buy at the store. Many popular retailers participate in our scrip program including JCPenney, The Gap, Shell, Pizza Hut, Red Lobster and many, many others.

You’re probably asking yourself how these stores help us raise money. It’s simple -- scrip participating retailers agree to sell gift certificates to our organization at a discount. Member families like yours buy the certificates for full face value, they redeem them for full face value, and our parents keeps the difference as revenue. And scrip is exciting, because everybody wins:

The retailer gets cash up front and repeat business...

You get a powerful fundraising alternative that involves *no selling*...

Our families get a regular source of revenue.

The beauty of scrip is that you put your regular household shopping dollars to work. You earn money for your child without spending a single additional penny. Just spend your regular shopping dollars with scrip at the stores that participate in the scrip program! And scrip can be used for just about any household purchase including food, clothing, entertainment, gasoline and even dining out.

We’ll be holding a series of brief information meetings about our new scrip program, and we urge you to attend. We’ll go over all of facts about scrip, provide, information and answer your questions:

FC Alliance Scrip Information Meeting  
Tuesday August 26<sup>th</sup> at FC alliance fields

Sincerely,

Colleen Webb  
Scrip program spokesperson  
cwebb1@chartertn.net